

# CSA Journal

## Ad Specs & Guidelines

### Advertising Rates

Size	One Edition	Two Editions	Four Editions
Full Page	\$200	\$375	\$550
Half Page	\$100	\$175	\$250
Third Page	\$75	\$125	\$175

### Submissions

Volume	Artwork Due	Distribution Date
Vol. 1	February 1st	March
Vol. 2	May 1st	June
Vol. 3	August 1st	Sept.
Vol. 4	November 1st	Dec.

### Dimensions

Ad Size	Height	Width
Full Page	11.25"	8.75"
Half Page (Horizontal)	5.75"	8.75"
Half Page (Vertical)	11.25"	4.5"
Third Page	3.75"	8.75"

### Advertising Opportunity

Gain visibility in a publication focused on the evolving needs of our aging population. Connect with nearly 4,000 like-minded professionals and forge connections with those dedicated to advancing their senior-focused businesses.

### About The Journal

The CSA Journal is the award-winning publication of the **Society of Certified Senior Advisors® (SCSA)** that features original contributions to theory, empirical research, and evidence-based practices, all aimed at enhancing the quality of life for older adults and enriching the expertise of CSAs. Subscribers receive both a printed magazine and access to a digital archive of CSA Journals.

Certified Senior Advisors® (CSAs), epitomize excellence in various aging-related fields. With a proven understanding of older adults' needs, interests, and challenges, CSAs are uniquely equipped to serve older clients and their families.

### Contact SCSA



society@csa.us  
(Subject: CSA Journal Ad)



www.csa.us



(888) 294-9391



Society of Certified Senior Advisors  
720 S. Colorado Blvd. Ste 750N  
Denver, CO 80246

# CSA Journal

## Ad Specs & Guidelines

---

### ***Specs & Guidelines***

- **File type:** Press-ready PDF sized to actual ad deminsions, with all fonts embedded.
- **Bleed:** All ads should include a 1/8" bleed to be trimmed off the top, bottom, and outside edges. Submitted content should include a minimum of 1/2" inside trimmed edges, and 1/2" allowance for the bind.